**0. Presentation**

* 3-5 minutes long
* All team members must present
* Slides are required, and their design will influence your grade
* While perfection isn’t the goal here, you should be clearly rehearsed, and we’ll begin to more closely evaluate your presentation skills
* You should update us on how your user research is going, show off your beta in working form, and give us a quick (but not comprehensive) tour of your UX map

**1. User Research**

* This assignment can take the form of a Google Doc, slides, or a PDF, and it shouldn’t be text alone. Images, videos, charts, pull quotes, etc. should help illustrate your work.
* We’re looking for a clear summation of your user research strategies, your findings so far, and your future plans (remember, user research / testing should continue up until SLAM).
* Submit your user research doc in [this Google Drive Folder](https://drive.google.com/drive/folders/0B2Mrbw6_FtFgVUNKU1ZjR3pEMlE?resourcekey=0-P9OCrhwnjhAjqCV0G7NSiA&usp=sharing)
* Use the following naming convention: Project Name\_Deliverable Name
  + Acceptable Example: Travlr\_User Research
  + Unacceptable Example: User Research 9.10
* [Just Enough Research slides](https://docs.google.com/presentation/d/1tH78K_5Q8lVrCMg5Y4Ag34l1v9jBhH9oOdzpEv1ihXo/edit#slide=id.p)

**2. Beta**

* Your beta will be evaluated during your presentation; no other submission is necessary
* We’re looking for clear progress from your alpha; therefore, a quick recap of what you had working in your alpha will be helpful
* We want to see the core functionality of your app / a tech demo of your MVP (minimum viable product) working. After this presentation, we (your instructors) should let out a sigh of relief and think to ourselves, “Okay, they can actually pull this off.”

**3. UX Map**

* We’re looking for a hybrid of a persona / contextual user narrative and a wireframe / storyboard. That is, we’re looking for you to communicate both a) who might use your product and in what context and b) the core flows of your product.
* We couldn’t care less what tool you use as long as you use it effectively. Figma and pen and paper are all viable options.
* Thoughtful attention to detail is key. We want to see every detail considered, and we hope to see insights from your user research present themselves in the designs you share.
* We also hope to see you adhering to the idioms of your platform.
* Stay relatively low fidelity here—now’s not the time to emphasize pixel-perfect designs, logo work, or color schemes. Focus on structure, not style.
* Submit your UX map in this [Google Drive Folder](https://drive.google.com/drive/folders/0B2Mrbw6_FtFgTTdkVTBXSFVqczA?resourcekey=0-HGYvrxSTGcFAxt9PZ7ujsQ&usp=sharing)
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